HOUSTON, TEXAS | SEPTEMBER 3, 2021

SPONSORSHIP OPPORTUNITIES



Luncheon & Auction

HOUSTON, TEXAS | SEPTEMBER 3, 2021

NRA WOMEN'S LEADERSHIP FORUM CO-CHAIRS



SUSAN LAPIERRE



JANET NYCE

AUCTION CO-CHAIRS





MITZY MCCORVEY





CYNDY FLANNIGAN



JUDI WHITE

THANK YOU TO OUR SPONSOR AND REGIONAL CO-CHAIRS

BARBARA & JOHN RUMPEL | Title Sponsor

CAROL ADAMS & LORI CLEM | Dallas Regional Co-Chairs BETSY JOHNSON | Fort Worth Regional Co-Chair LIZ MURRAY | Corpus Christi/Bay Area Regional Co-Chair SANDRA SADLER | Hill Country Regional Co-Chair

> DATE Friday, September 3, 2021

LOCATION

Houston Ballroom, Marriott Marquis, Houston, Texas

RSVP

Return your completed form to Megan Allen via email at MAllen@nrahq.org or mail to: National Rifle Association, 11250 Waples Mill Road, Fairfax, VA 22030 Attn: Megan Allen.

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HELP SHAPE THE FUTURE OF OUR COUNTRY. JOIN A VIBRANT COMMUNITY OF WOMEN LEADERS. PROTECT OUR FREEDOM FOR FUTURE GENERATIONS.

Ladies, there has never been a more exciting—or pivotal—moment to be an ambassador of the NRA than right now!

With more women hunting, shooting and learning to use firearms for personal protection than ever before, women are setting the stage for an extraordinary future for our precious Second Amendment freedoms.

The NRA Women's Leadership Forum unites influential women leaders who share a desire to create a strong future through philanthropy and advocacy—and have a great deal of fun in the process.

In fact, the NRA Women's Leadership Forum Luncheon & Auction has grown to become one of the NRA's most anticipated events of the year, bringing together women from all backgrounds and from all parts of the United States for an exciting opportunity to:

- Unite with other inspiring women who share the same values
- Make a direct and immediate impact on the future of our great nation
- Celebrate and preserve our precious Second Amendment freedoms

Our gathering in Indianapolis, Indiana in April 2019 drew hundreds of women from across the nation for an afternoon of networking and socializing; bidding on one-of-a-kind jewelry, hunts, firearms, trips and more in exciting live, silent and super silent auctions; hearing from NRA leaders and much more.

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2021 LEADERSHIP OPPORTUNITIES

Show your support and help shape the future

SPONSORSHIPS

Luncheon sponsors achieve the highest level of giving and are truly an exemplary model of philanthropy within the NRA. Your generous sponsorship helps the NRA Women's Leadership Forum cultivate a strong community of leaders and support vital initiatives of the NRA, particularly those that speak to the Second Amendment passions of NRA women and future generations.

PLATINUM SPONSOR - \$20,000

BENEFITS OF GIVING:

- Recognition on the GiveSmart Auction Website.
- Recognition in promotional Luncheon & Auction e-blasts to NRA Women's Leadership Forum members and friends promoting the 2021 Luncheon.
- Logo featured on the nrawlf.org website.
- Recognition in NRA Women's Leadership Forum newsletter.
- Photo opportunity for one individual with special guest at the Luncheon and opportunity to greet guest upon arrival.
- Two tables of 10 seats with premier seating at the Luncheon.
- Listed as Platinum Sponsor in the Luncheon invitation and program*
- Listed as Platinum Sponsor on program screens during Luncheon.
- Listed as Platinum Sponsor on Luncheon event signs and banners.

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VIP RECEPTION & PHOTO OPPORTUNITY SPONSOR - \$15,000

BENEFITS OF GIVING:

- Presenting level benefits, plus:
 - · Logo on signage.
 - · Logo on photo tickets for photo opportunity.
 - Ability to promote unique product to an exclusive audience.

WINE SPONSOR - \$10,000

BENEFITS OF GIVING:

- One table (10 tickets) to attend the Luncheon & Auction.
- Recognition in program materials.
- · One photo opportunity for one individual with our special guest speaker (to be announced).
- · Logo on event web page.
- Logo in email blast promoting the Luncheon & Auction.
- Logo in Luncheon program.

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PRESENTING SPONSOR - \$10,000

BENEFITS OF GIVING:

- Recognition in promotional Luncheon & Auction e-blasts to NRA WLF members.
- · Logo included on the nrawlf.org website.
- · Recognition in NRA Women's Leadership Forum newsletter.
- Recognition on the GiveSmart Auction Website.
- · Photo opportunity for one individual with special guest at the Luncheon and opportunity to greet guest upon arrival.
- One table of 10 seats with premier seating at the Luncheon.
- · Listed as Presenting Sponsor in the Luncheon invitation and program*.
- Listed as Presenting Sponsor on program screens during Luncheon.
- Listed as Presenting Sponsor on Luncheon event signs and banners.

CONTRIBUTING SPONSOR - \$5,000

BENEFITS OF GIVING:

- Logo included on the nrawlf.org website.
- Recognition on the GiveSmart Auction Website.
- Photo opportunity for one individual with special guest at the Luncheon.
- 10 tickets to the Luncheon.
- Listed as Contributing Sponsor in the Luncheon invitation and program*.
- Listed as Contributing Sponsor on program screens during Luncheon.
- Listed as Contributing Sponsor on Luncheon event signs and banners.

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PHOTO BOOTH SPONSOR - \$5,000

BENEFITS OF GIVING:

- · Logo included on the nrawlf.org website.
- Photo opportunity for one individual with special guest at the Luncheon.

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- 4 tickets to the Luncheon.
- · Listed as a Sponsor in the Luncheon invitation and program*.
- Listed as a Sponsor on program screens during Luncheon.
- Listed as Contributing Sponsor on Luncheon event signs and banners.
- Logo prominently displayed on photo booth photos.

BID PADDLE SPONSORSHIP - \$5,000

BENEFITS OF GIVING:

- One table (10 tickets) to attend the Luncheon & ciant.
- Recognition in parana ateria
- opori nity for volumentary special guest speaker (to be announced). One pho · Logo on event web page.
- Logo in email blast promoting the Luncheon & Auction.
- · Logo in Luncheon program.

To discuss these or other potential sponsorship opportunities, call Megan Allen at (703) 267-1134.

Luncheon & Auction

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2021 SPONSORSHIP COMMITMENT FORM

YES, I PLAN TO SERVE ON HOST COMMITTEE OR AS AN INDIVIDUAL SPONSOR FOR THE 15TH ANNUAL NRA WOMEN'S LEADERSHIP FORUM LUNCHEON & AUCTION:

PLATINUM SPONSORSHIP - \$20,000
PRESENTING SPONSORSHIP - \$10,000
CONTRIBUTING SPONSORSHIP - \$5,000

□ VIP RECEPTION & PHOTO OP SPONSORSHIP - \$15,000

□ WINE SPONSORSHIP - \$10,000

□ PHOTO BOOTH SPONSORS - \$5,000

□ BID PARESERVERORSHIP - \$5,000

NAME AS YOU WOULD LIKE IT TO APPEAR ON INVITATION AND PROGRAM:

ADDRESS:				
СІТҮ:	STATE: ZIP:			
PHONE:	EMAIL:			
POINT OF CONTACT (FOR CORPORATE SPONSORS):				

IF PAYING BY CHECK:

PLEASE MAKE CHECKS PAYABLE TO:	The National Rifle Association of America
MEMO:	2021 WLF Host Committee/Sponsor
PLEASE SEND CHECKS TO:	The National Rifle Association of America Office of Advancement 11250 Waples Mill Road • Fairfax, VA 22030 Attn: Megan Allen

IF PAYING BY CREDIT CARD:

TYPE OF CREDIT	□ MASTERCARD	□VISA	□ AMERICAN EXPRESS				
NAME AS IT APPEARS ON CARD:							
AMOUNT: \$	CA	RD #:					
EXPIRATION DATE:	SIG	NATURE:					

RETURN THIS FORM TO NRAWLF@NRAHQ.ORG OR CONTACT MEGAN ALLEN AT (703) 267-1134 FOR ASSISTANCE OR ANY SPECIFIC QUESTIONS YOU HAVE.

The National Rifle Association of America is grateful for your support and commitment. Gifts to the NRA are not deductible as charitable contributions for federal income tax purposes.